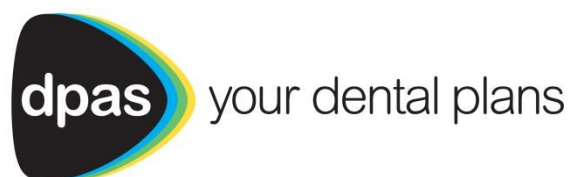


New website met with approval

With all its activities consistently focused on providing benefits to both practices and patients, leading dental plan provider, DPAS, is delighted with the reaction to its revamped website:

www.dpas.co.uk



Redesigned with a fresh new look, the website was launched earlier in the summer and visitor feedback suggests the site is very accessible and simple to navigate, enabling easy familiarisation with DPAS' wide range of services and support, all designed to help practices launch, maintain and promote their own practice-branded dental plans. The site also features an expanded patient area, providing a convenient source of information for all plan subscribers, as well as a live Twitter Feed, and regularly updated news and events pages, keeping dental professionals fully up-to-date with everything happening at DPAS.

Thinking of switching payment plan provider? The redesigned website now provides a wealth of in-depth and useful information to help you decide which plan would work best for your practice and your patients. What's more, there's a library of testimonials from dentists who have already made the switch, detailing their transfer experience and giving reassurance to anybody wanting to gain the long-term financial benefits of a plan administered by DPAS.

www.dpas.co.uk also features full details of DPAS Solutions Voucher Rewards, a scheme offering practices switching from competitor providers a £10 voucher for every patient successfully transferred over a 6-month period, which can then be used to acquire expertise in those areas that will best support their individual practice's growth.

To take a fresh look at DPAS, visit www.dpas.co.uk