

## Smiles all-round as Bank View wins Best UK Dental Clinic

Bank View Smile Studios in Blackburn ended 2012 on a high when they were named 'Best UK Dental Clinic' in the inaugural 'MyFaceMyBody' Awards that recently took place in London.



Joint-Principal dentist, Dr Khalid Master, is very proud of the achievement, "This is a massive honour, and it came as a pleasant surprise, not least because of the quality of the competition. The practice has only been under our ownership for two years, so to win is absolutely fantastic."

As part of the rigorous judging process, the practice, owned by Khalid and Dr Thomas Sarpong, submitted patient testimonials and was subject to a surprise inspection and mystery shop, during which the judges posed as potential new patients in order to confirm the consistency of standards provided by the practice.

"Winning this award was a huge team effort and is testament, not only to our clinical care, but also to the knowledge and courtesy of our reception staff. We were overwhelmed by the quality and sheer quantity of the testimonials provided by our patients and the judges commented that this weighed heavily in our favour. Our practice philosophy is 'Excellence delivered with passion' and this award is external validation of our success in achieving this."

Andrew Warren, Sales Director at dental plan provider DPAS, offered his own congratulations to the practice,

"This award is well deserved by Khalid, Thomas and the whole team. Having worked with them to develop the practice over the last 2 years we know that they are providing a really excellent service for patients and we are delighted to have been able to play a part in their success."

The next step for Bank View Smile Studios is to continue to develop their position within the community in Blackburn, with a view to expanding the practice, allowing them to serve more patients in the area.