



Your practice. Your patients. Your choice.

What's Your Plan for the BDA?

As one of dentistry's most prestigious events, the 2009 British Dental Association Conference and Exhibition in Glasgow is eagerly anticipated and promises to inspire delegates to develop new ideas and improve career prospects around the show's theme of 'Securing your future: realising your potential'. As well as the conference programme, the exhibition is set to be the largest yet, offering the whole dental team a perfect opportunity to speak to experts about the issues facing their practice.

Whether recently converted from the NHS or working within an established private or mixed practice, these topics have become of enormous significance amongst practitioners, who are endeavouring to find innovative ways to retain and attract patients and secure finances. Patients too are in a similar position, as they search for security and predictability from their dentist.

One company that can help make a real difference to your future is DPAS on Stand A60. As leading providers of practice branded dental payment plans, DPAS, will be showcasing their complete range of dental plans and services, all of which aim to safeguard your income and ultimately increase the value of your practice. And here's how...a practice-branded plan allows you to not only offer a plan specifically designed around your patients' needs but you can further establish your own position within an increasingly competitive market. Retaining control over your practice and your patients is a key success factor and a DPAS practice branded plan will help you achieve these goals.

Visitors to Stand A60 will also notice that DPAS have expanded their range of payment plans to include implant insurance. As the demand for implant dentistry increases, this plan has never been more appropriate, helping to protect patients against any sudden or unexpected accidents that may cause damage to the dental implant. Costing only £25.20 per year, regardless of the number of dental implants that are fitted, DPAS' new implant insurance provides peace of mind for patients everywhere.

DPAS are also delighted to be able to offer a tailor-made "Children's Plan" for children between the ages of four and eleven that offers a preventive, education-driven approach to paediatric dentistry. Whilst you're at Stand A60, make sure you ask DPAS about their new, interactive educational website, the first of its kind in children's dentistry, where both parent and child can learn about the importance of oral health and hygiene through fun-filled activities. You can also take a sneak preview today at www.gr8smileclub.co.uk.

With DPAS's experts on hand to address any questions you may have, the 2009 BDA Show is the perfect occasion to keep up to date on how to stay in control of your practice. Combine this with the opportunity to listen to motivational talks from expert speakers, network with other practitioners and discover what other practices are doing in 2009 and there really is no reason to miss out on such a prestigious event.

For more information about DPAS practice branded payment plans visit them at the 2009 British Dental Conference and Exhibition, Stand A60, call 01747 870910 or visit www.dpas.co.uk.