

Super seminar proves to be super successful

The success of DPAS's Further Growing Your Practice "super" seminar recently held in Bristol is further proof that many dentists need help and advice on turning their practices into more profitable businesses.

Over a hundred delegates attended the day which involved four leading industry experts giving presentations on a variety of topics focusing on attracting and retaining patients. Ashley Latter gave a highly entertaining lecture on how to ethically "sell" treatments to patients by offering them choice, information and the opportunity to say "yes". Ashley was followed by Sheila Scott, Hayley Bloodworth, and DPAS's own Kevin Coyle who each gave presentations on a range of topics including how to increase patient satisfaction, the seven secrets of creating a happy practice and how to grow your practice. with the overall prospect of increasing practice profitability.

Delegates mixed with both speakers and DPAS' experienced consultants at break times and during lunch and the day provided a perfect opportunity for practitioners and practice managers to gain valuable expert advice on many aspects of running a successful private or mixed practice.

Further Growing Your Practice Seminars will be held during 2010 in Glasgow, Brighton and Manchester.

For more information call DPAS on 01747 870910 or visit www.dpas.co.uk.



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