

# Loyal patients guests of honour at practice party

Young's Dental Practice was in celebratory mood in October when the East Yorkshire surgery marked 30 years to the day since it opened its doors.

Practice owners Kirk and Sheena Young were joined by staff and patients, including two of the very first patients they treated.

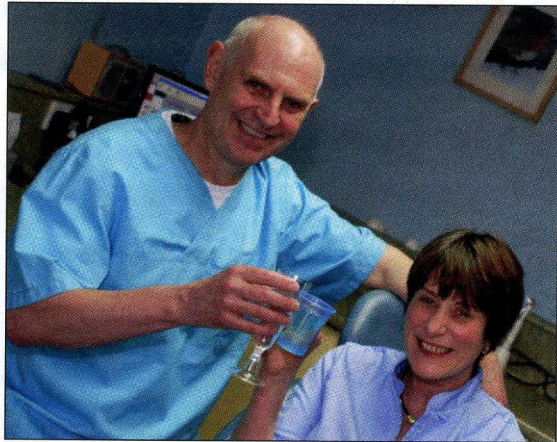
Kim Mallinder and Louise Boddy were guests of honour at the event held to mark the special anniversary and toast their 30 years of loyalty to the Snaith-based surgery.

Young's is one of the UK's leading preventive dental practices and incorporates minimal intervention dentistry as standard. Named Preventive Practice of the Year in 2010, Kirk and Sheena have always striven to promote the importance of preventive techniques in the surgery, supported by an at-home regime.

One of the contributory factors to their recent success has been the introduction of a dental plan administered by DPAS, which helps provide patients with the treatment and support necessary to control dental disease and maintain excellent oral health.

The plan remains a key component in making preventive treatments more affordable for patients, without compromising the ethos and quality of dentistry provided.

Kirk and Sheena had a wonderful day, and said: 'It was lovely to celebrate the occasion with our staff and



***Cheers: Kirk and Sheena Young toast their practice's 30-year anniversary***

customers, but it was made even more special by Kim and Louise being here.

'Obviously treatments and technology have changed an awful lot in 30 years, but one thing that stays the same is being able to offer good service and preventive care so people keep coming back year after year.'