

DPAS expand sales support team

DPAS have recently reviewed the role and structure of their sales support department and are delighted to announce a further expansion of their practice support team.

A re-focusing of the team's role has been largely driven by Sales Director Andrew Warren and his vision of Practice Consultants who emphasise the provision of appropriate advice and guidance to practices who may be struggling to know which way to turn in an increasingly complex market.

"Our duty in the first instance is to listen to the practice, take account of their needs and through our vast experience of the dental industry to help them develop income streams that will provide a strong foundation for future growth."

With an additional three Practice

Consultants recruited, DPAS have a strong and experienced nationwide team led by Andrew and ably supported by Janice Charlton, Sales Support Manager. Janice has worked in dentistry for over 25 years in various roles, including as a Therapist, Trainer and Manager, and as such she has a thorough understanding of the day-to-day challenges faced by dentists and

practice managers. Her current role draws on all her experience in managing, training and motivating the team to ensure that DPAS provide sales support and consultation that is second-to-none in the profession.

For more information on DPAS visit www.dpas.co.uk



The expanded sales support team at DPAS