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DPAS - Looking to the Future

When DPAS held a “Press Day” to celebrate the opening of their new marketing and print departments last December, one conclusion was clear; DPAS is a dynamic, flourishing business that has at its heart excellence of service and a desire to deliver real solutions and support for dentists in a volatile dental market.



your dental plans

Your practice. Your patients. Your choice.

DPAS' experience in dentistry in general and the dental plan market in particular is unquestioned. Sales Director Andrew Warren and Chairman Quentin Skinner were “in the thick of it” when dental plans first hit the market in the early 1990s and have used their experience and knowledge to create their own unique brand of dental plan delivery. Surrounded by an experienced and highly capable team, DPAS has now grown into one of the UK's leading plan providers.

The management team at DPAS treated the assembled representatives of the dental press to a series of presentations that not only shed light onto how DPAS see themselves within the market, but also gave a unique insight into the state of the market itself.

The team each talked passionately of their vision of DPAS as a unique model of flexibility, not simply providing practice branded plans for dentists, but empowering them to take control of their businesses and through their relationship with DPAS being better able to give patients real choice in how they will access dental care in the future.

A tour of the company confirmed the impressive operation that DPAS have developed. A design facility ensures individual practice brands are respected and a separate fulfillment department ensures that all communication about a plan goes to patients directly from the dentist and not from DPAS, helping to maintain that all important dentist:patient relationship.

In these times of financial constraints the value of regular patient attendance cannot be underestimated. Offering a payment plan encourages patients to budget wisely for their dental care and helps them maintain a good level of oral health. DPAS offer practice branded dental plans to NHS and private dental practices. For more information, please call 01747 870910 or visit www.dpas.co.uk