

### **DPAS launch regular Podcast service**

In September, dental payment plan provider DPAS launched the first of what will become a regular Podcast service. The first episode featured excerpts from the 'Further Growing Your Practice' seminar held at Leigh Court in Bristol on Friday 18<sup>th</sup> September. Contributors include Ashley Latter, Sheila Scott, Dr. Mike Reese and Hayley Bloodworth.

Future episodes will focus on attracting and retaining patients, how to help your junior patients and how to increase the profitability of your practice. With regular contributions from dental professionals, practice 'gurus' and industry thought leaders as well as experts from the DPAS team, the Podcast service is set to become a source of valuable information for the whole dental team.

Full Podcasts will be available to DPAS clients via 'The Marketing Toolbox', however highlight versions are available to all by visiting [www.dpas.co.uk](http://www.dpas.co.uk) or on Facebook, Twitter and iTunes. To subscribe via iTunes simply search for DPAS in the Podcast section of the iTunes store.

To suggest a topic for future podcasts e-mail Kevin Coyle [kcoyle@dpas.co.uk](mailto:kcoyle@dpas.co.uk) or any member of the DPAS marketing team [marketing@dpas.co.uk](mailto:marketing@dpas.co.uk)

