

### Conversion - “Not that Scary”

For dentists thinking of changing their practice from NHS to Private or even considering changing dental plan providers, now is a better time than any to take advice from those who know how to make this transition as smooth as possible.

With practice branded solutions at the heart of their philosophy, DPAS’s “Growing Your Practice” evening seminars have proved highly popular with those considering this type of move, as they realise that making a change like this is actually “not that scary”.



“Growing Your Practice” brings together some of the industry’s most influential and knowledgeable experts, including DPAS Sales Director, Andrew Warren, a man with arguably more hands-on experience in converting dental practices to private plans than anyone else in the industry.

These practice-building seminars have helped delegates to realise the variety of options available to them when considering their patients, from payment and membership plans through to the recently introduced children’s plans. But developing a practice isn’t all about implementing plans, so DPAS’s “Growing Your Practice” seminars effectively cover finance and marketing areas too, as experts help delegates to understand that running a practice doesn’t have to be an uphill struggle.

Each seminar ends with a three-course meal and the odd glass of wine, giving delegates the perfect opportunity to have one-to-one discussions with some of the most influential people in dentistry today and learn about how other practices are dealing with the pressures of practice conversion.

“Growing Your Practice” Seminars are taking place at the following locations in 2009.

- 26<sup>th</sup> November                      Woodbury Park Hotel, Exeter
- 10<sup>th</sup> December                      Caledonian Hilton Hotel, Edinburgh

If you are interested in coming along, please call 01747 870910 or visit the events page at [www.dpas.co.uk](http://www.dpas.co.uk). Alternatively you can visit us at BDTA Showcase Stand G17 to find out more.