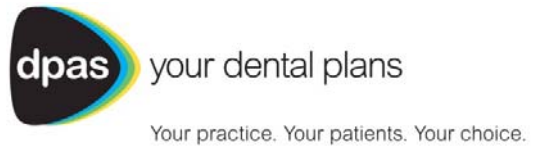


## **Achieve the Ultimate Private Practice**

Running a successful private practice is as much about financial prudence as it is about clinical excellence and a dental plan can play a central role in delivering the regular income necessary to drive investment and build confidence.



Developing a private practice gives practitioners an element of independence not fully enjoyed by those with NHS commitments, but with this additional freedom comes elements of running a business that can be a challenge. DPAS believe that this freedom should be embraced and through their range of practice branded plans they offer stability, security and support. The predictable monthly income from dental plan patients helps to level out of the peaks and troughs associated with fee-per-item treatment, and this has been a source of great comfort for practitioners in the private sector, particularly in the difficult climate of the last 12 months.

Private practice teams invest a lot of time, money and effort into creating a unique brand and DPAS believe that a 'practice branded' plan allows you stay in control of what is rightfully yours, adding value to your practice and developing patient loyalty.

All plans are carefully tailored to meet the needs of individual practices and DPAS work hard to keep costs under control, making sure that you have everything you need to launch, promote and run a successful plan without the additional, often costly elements associated with other providers.

**For the Ultimate Private Practice - DPAS have everything you need, nothing you don't. For more information call 01747 870910, visit [www.dpas.co.uk](http://www.dpas.co.uk) or talk to us in person on Stand B22 at Dental Showcase.**