

APEX joins forces with DPAS

Apex Dental has recently teamed up with dental payment plan provider DPAS to administer a full range of plans for their dentists and patients.



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Commenting on the new arrangement, Ben Chaing, Company Director for Apex said, “When compared with other plan providers and administrators, DPAS offer the most cost effective and unique service. We were able to tailor the plans around how we run our business, not the other way around. We already deal with compliance as this is the health industry, so having a simple and effective administrator who does not interfere with the everyday running of our business or practices is a great benefit. They are a great bunch of people, their work ethic and commitment to the industry align strategically with our plans and we look forward to a successful and mutually beneficial relationship with DPAS for many years to come.”

Apex is a corporate body who so far has 11 practices based around the U.K. and has plans to increase this number significantly over the next few years, with the aim being to have 40 practices by the end of 2010. The first practice purchased was in Eastleigh in 2003.

DPAS director of dental corporates and fulfilment, Lindy Darmanin added, “We are delighted to welcome Apex Dental as a client. Ben and his team are extremely focused on delivering the best possible care for their patients in the most cost effective way. They expect a high standard of service and I believe the reason why Apex chose DPAS as their provider is that we treat our customers as individuals, we listen to their needs and we deliver what we promise, we do not charge them for services that they do not need – or indeed will never use. We look forward to helping and supporting Ben and his team every step of the way in developing their business”.

To find out more about DPAS dental plans, contact 01747 870910 or visit www.dpas.co.uk