

15 million reasons to celebrate

DPAS celebrated their 15th anniversary in style at this year's BDTA with champagne and cake served on their stand each day at 15:15pm. They also took this opportunity to release figures showing that practices who have converted to DPAS from a major competitor, have saved around £15 million* over that same 15 year period.



This amazing statistic supports DPAS' claim that they remain the most cost-effective of the three major providers, and is based on the amount of money converting practices have saved during their time working with DPAS, compared to the fees that they would have paid to their previous provider.

As well as refreshments the stand also featured an interactive quiz and the winner walked away from the show the proud owner of an Apple iPad 2.

Visitors interested in practice-branded dental plans were able to take advantage of the wealth of experience and knowledge provided by DPAS' team of Practice Consultants, who were on-hand throughout the show to answer queries and offer advice.

Practices interested in a practice-branded dental plan should contact DPAS on 01747 870910 and arrange a visit from their local Practice Consultant. More information is available at www.dpas.co.uk

* Statistics available on request