

‘Preventive Practice of the Year’ recommends a plan...

Explaining oral health problems to your patients encourages them to attend for routine hygiene appointments and is just one way in which a preventive approach can really be of significant benefit.



You can further enhance this approach by offering your patients a DPAS practice-branded payment plan; an effective way of providing your patients with the treatment and support necessary to control dental disease and maintain excellent oral health.

Completely tailored to the individual characteristics of your practice, a DPAS practice-branded payment plan is an effective way of developing the sustainability of your dental practice. By giving your patients the ability to budget for their routine dental care you can ensure your appointment book is kept full. With one fixed monthly fee, your patients can benefit from a range of guaranteed treatments and a level of dental protection that successfully promotes preventive care, all year round.

Kirkwood Young, Principal of Young’s Dental Practice fully supports payment plans. *“Implementing a DPAS practice-branded payment plan into my practice was the best option for making preventive treatments more affordable for my patients, without compromising the ethos and quality of dentistry we provide.”*

For Kirkwood, these factors were fundamental to helping him achieve his ‘Preventive Practice of the Year 2009’ title, an award which is designed to recognise the UK practice with the strongest and best established preventive ethos.

For more information on DPAS practice-branded payment plans visit www.dpas.co.uk, or call 01747 870910. You can tune into the FGYP podcast, on iTunes, Twitter and Facebook.